

my VIOS

for Pharmaceutical Companies

a new way to empower your business

VIOS mind special edition for pharmaceutical companies,
complete with a mobile app for patients

**Instant
exposure
and publicity**

**Real time
Sales reports,**
including
competitive
products

**New Ways of
communication
with patients**

**A new idea
for corporate
social
responsibility**

**Valid
Scientific data**
(Diagnosis, Treatment,
Pharmaceuticals,
Follow Up)



More and more pharmaceutical companies find new ways to get to know the patients that choose their products. This way, companies create, through time, a solid connection to patients and through this connection they build the necessary trust in their products and offer patients new health services.

Become a leader in the field of pharmaceuticals by awarding **my VIOS cards to your patients!**

my-VIOS is a high tech solution created to upgrade health services to patients, ensuring, at the same time, the secure accumulation of critical information, concerning the consumption of pharmaceuticals. These information is essential to corporations, in order to partake in the evolution of science and prepare the ground for further pharmaceutical studies in bigger population samples.

www.my-vios.com



info@my-vios.com
info@sibasoft.gr



44 Vouliagmenis Av.
16452, Argiroupoli
Athens, Greece



101 South Reid Street,
Suite 307
Sioux Falls 57103,
South Dakota, USA

my Valid Information Open & Secure

Every my VIOS card has the logo of the pharmaceutical company on it. A unique health card for your company!

**Exposure
and Publicity**

**Real time
Sales reports,
including
competitive
products**

To update the card, a pharmacist can follow 4 steps:

- 1) connecting to VIOS mind
- 2) scanning the card
- 3) registering the delivered pharmaceuticals (DRUG - DISEASE or SYMPTOM)
- 4) save and send data to my-VIOS.

Data are kept on the VIOS mind database, which belongs to the pharmaceutical company, while the patient keeps a fully updated medical file.

Every my VIOS card is a complete medical file and a precious service to mankind. This service can be awarded in the context of corporate social responsibility.

**Corporate
Social
Responsibility**

**New Ways of
communication
with patients**

Every my VIOS card can receive either general messages from the pharmaceutical company concerning all holders or messages targeting specifically a person or group of people eg, patients with chronic illnesses.

**Valid
Scientific Data.**

Information about the quality of a patient's life after the approval for circulation of pharmaceutical products. Continuous and life long studies of pharmaceuticals.

Up until now, pharmaceutical companies collect and evaluate scientific data in order to get their products approved and get to market.

Still, major pharmaceutical companies do not rest until they have all the information, including data concerning the quality of life of a person who systematically consumes medication.

This information are necessary to test the long term efficiency of a drug and make further improvements.

A pharmaceutical company can use my VIOS to choose a sample of card holders and inform them about the required information and start receiving it in real time.

Enter

The **VIOS** Ecosystem

Build Your Own Point of Reference, Build your **VIOS**

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